



From Infant to Teen & Every Age In-Between

Advertising Options That Work With Your Budget

Advertising Packages: *25% Discount for Non-Profits*

- **Basic Level: FREE**
 - Website link, phone #, email & brief description of business
- **Gold Level: \$150/month**
 - Search listing above Basic Level businesses
 - List detailed information on your offerings
 - Logo Image on listings and ability to upload testimonials and pictures
 - Website box ad (125x125)
- **Platinum Level: \$200/month**
 - Search listing above both Gold and Basic Level businesses
 - Rotating ad at top of search page (550x340)
 - List detailed information on your offerings
 - Logo Image on listings and ability to upload testimonials and pictures
 - Website box ad (125x125)

A La Carte Items:

- **Facebook Live Feature: \$200**
Interview or live at an event
- **Business Promotion: \$150**
Blog, Facebook and Instagram posts on your business
- **Banner Ad: \$75/month**
Your 710x90 ad is displayed on specified search pages within site
- **Sponsored Blogs: \$50**
Your business is included in a monthly blog on specified topic
- **Advertise on 'Program Openings' Page: \$25/week**
Let families see the openings you have in your program
Link at top of each Search Page

Guides:

- **Camp Guide – February 15, 2018**
Guide focuses on spring break/summer camps
- **School Guide – April 6 & October 5, 2018**
Guide focuses on preschools, private schools and charter schools, targeting ages 3-18

Events:

- **Summer Camp Fair – February 25, 2018**
Family event for summer and spring break camp programs



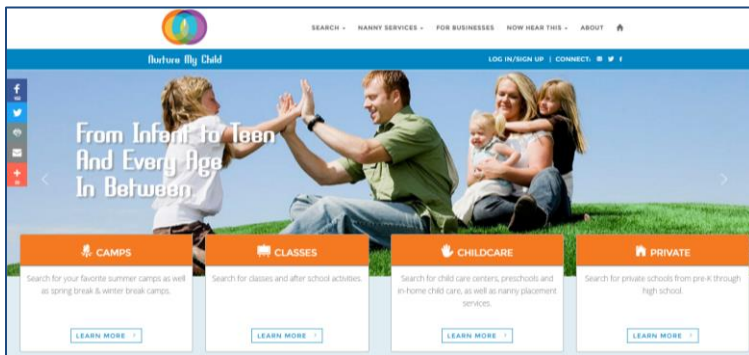
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Business & Advertiser Opportunities

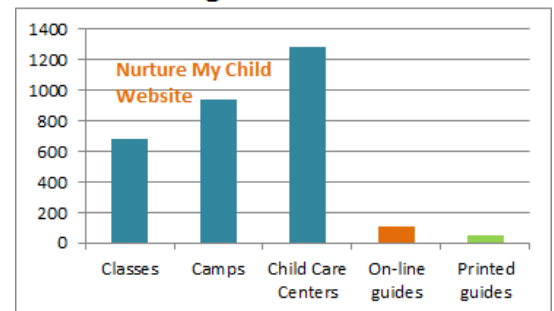
Thank you for your interest in advertising with Nurture My Child. Nurture My Child is a fun, innovative approach to connect families with camps, classes, child care options, private schools and advertisers.

- **No One Else Comes Close**

- We are the only place where [ALL camps, classes, child care options and private schools](#) are included.
- This means Nurture My Child is **THE SITE** families go to plan their children's needs all year round.



of Organizations Listed



- **We're Seen and You're Seen**

- We are on page 1 on web searches for general terms like 'Austin camps' or 'Austin child care'
- Your links on Nurture My Child and social media help drive your search engine results

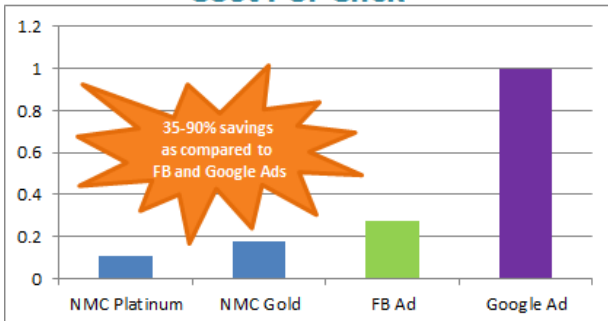
- **The Ideal Audience**

- Unlike other publications and Web sites that cover general topics or even family/kids issues, Nurture My Child delivers a large audience specifically looking for what you have to offer.
- Nurture My Child has [over 65,000 unique visitors](#) to the site and we continue to grow each year!

- **Our Numbers Continue to Grow!**

- Upgrading your membership brings high traffic to your listings and web site.
- Our cost per click rate is [35-90% less expensive](#) than FB ads or google ads.

Cost Per Click



Average Monthly Listing Impressions/Clicks

	Advertising Level		
	Basic	Gold	Platinum
Listings	110/24	668/338	3891/980
Ads	--	22197/76	43,807/178
TOTAL	110/24	22,865/414	47,698/1158

As low as \$0.18/click As low as \$0.11/click